

# STATE V. FEDERAL CONTROL, WHO SHOULD REGULATE VOTING POLICY? SOCIAL MEDIA CAMPAIGN

## PURPOSE

You have been hired by VoteSquad, a non-profit organization that focuses on providing unbiased information about voting in America. Your job will be to create a social media campaign that informs the public about voting policies.

## MATERIALS

Notes, Research Material, Poster/Computer (for digital product)

## POLICY FOCUS

Voting is a key component to democratic change in the US. In this lesson, each group will look at one of the following ways voting is impacted by the given policies. Each group will focus on the Pros & Cons of their assigned voting issue in their campaign.

1. Absentee Voting/Mail-In Voting
2. Voter ID Laws
3. Same Day Registration
4. In-Person/One Day Voting

## FINAL PRODUCT

### Summary of the Product:

- ✓ You will create a social media campaign like a twitter feed (see example)
- ✓ Your poster will have a dialogue of both PRO and CON arguments for your issue.
- ✓ Your goal is to inform citizens about various voting laws.
- ✓ Analyze the forces and/or the people behind it.

### Product Requirements:

- ✓ Minimum of 3 Tweets supporting the policy (PROS)
- ✓ Minimum of 3 Tweets opposing the policy (CONS)
- ✓ Minimum of 1 image/picture used within a tweet
- ✓ Each tweet needs a creative handle and profile image related to your issue
- ✓ Minimum of 1 hashtag for EVERY tweet.
- ✓ Each tweet should be between 20-25 words. NOT including hashtags.
- ✓ Must be informative, factual, neat, and creative!

**REMEMBER:**  
You are an employee, tasked with giving info to the public.  
Be sure to give valid info in a concise manner!



WHAT SHOULD SOCIETY DO TO PROMOTE FAIRNESS AND JUSTICE WITHIN ITS BORDERS?