

**Step 1: Define the purpose of your visual aid. (Is it to inform, persuade, promote beliefs, mobilize support, etc.?)**

The purpose of my visual aid is to:

**Step 2: How do you want people to feel when they see your poster? (Motivated, frustrated, angry, hopeful, called to action, etc.).**

When someone looks at my visual aid, I want them to feel:

**Step 3: List three images that you want to incorporate into your visual aid and their significance:**

1.

2.

3.

**Step 4: List the materials do you need develop your visual aid.**

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**Step 5: Describe how your poster will use the information you found in your research and the images that you plan to include will convey your message to the public.**